

Luis Alonso

Senior Designer

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Hola!

I'm Luis, a hands-on designer with **10+ years of experience**. I've delivered high-quality work across marketing and product departments. Aligned teams to work better together, improved performance across channels and contributed ideas for content and campaigns—partnering with other in-house teams like human resources, finance or brand.

EXPERIENCE

2017 - 2024

Creative Designer at **Omio**:

- Defined and streamlined creative processes, workflows, and file management for the Marketing team.
- Key contributor to the company rebranding — updated campaigns and established brand guidelines.
- Collaborated with Copywriters and the Creative Director to ensure a consistent design vision.
- Designed landing pages, digital assets, and corporate presentations.

2015 - 2017

Creative Designer at **Foodpanda**:

- Built and implemented creative workflows, priorities, and communication standards for the Marketing team.
- Developed integrated campaigns and mentored international design teams.
- Supported hiring by interviewing new creative team members.

EDUCATION

08.2024 - 10.2024

UI/UX Design Bootcamp at Ironhack

2014 - 2015

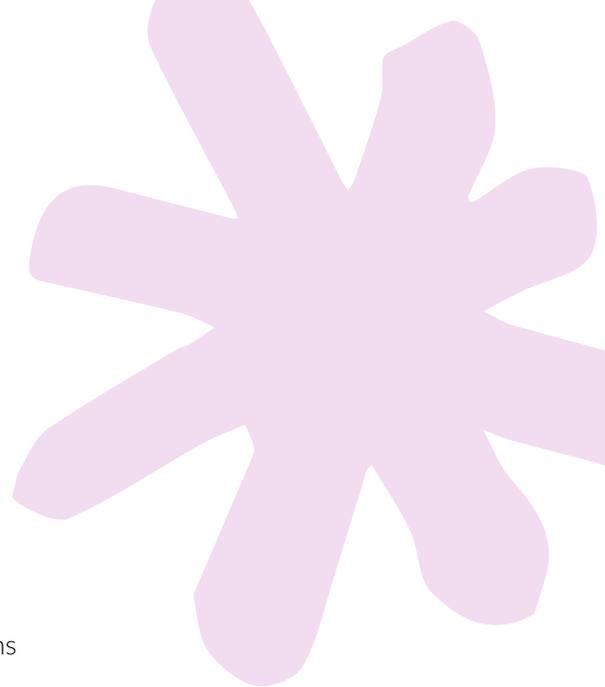
Web Design Course at CIM Data, Berlin

2007 - 2011

Design Bachelor Degree at Massana School, Barcelona

INTERESTS

All kinds of printing techniques, specially, **screen-printing** and **Risography**. I also collaborate with a satire cartoon publication from Spain, **El Estafador**.



SKILLS

Branding
Art Direction
Visual Design
Creative Direction
Figma
Adobe Creative Suite
Wireframing
Prototyping
Design Systems
User-Centered Design

LANGUAGES

Spanish: Native
Catalan: Native
English: Fluent
German: Fluent