

Luis Alonso

Senior Designer

hola.luis-alonso.com

luisalonso120@gmail.com

[linkedin.com/in/luis-alonso-designer/](https://www.linkedin.com/in/luis-alonso-designer/)

+49 015784798372



Hola!

I'm Luis, a designer from Barcelona living in Berlin. I've been working in this field for 10+ years. I find joy in working closely with teams across an organization, **solving problems**, and creating impactful solutions together.

EXPERIENCE

2017 - 2024

Creative Designer at Omio. I established the creative process for the Marketing Team, improved workflows, and organized file management. During the rebranding, I updated campaigns, set up brand guidelines, and collaborated with Copywriters and the Creative Director on campaign concepts, ensuring a consistent design vision. I also designed landing pages and corporate presentations.

2015 - 2017

Creative Designer at Foodpanda. Before I started providing all creative material to the whole Marketing team, we had to set up a process: some rules, priorities and communication standards. Once that was in place, I could focus on creating campaigns, teaching teams abroad and interviewing new coworkers.

EDUCATION

08.2024 - 10.2024

UI/UX Design Bootcamp at Ironhack

2014 - 2015

Web Design Course at CIM Data, Berlin

2007 - 2011

Design Bachelor Degree at Massana School, Barcelona

INTERESTS

In my spare time, I play with my **two daughters** and draw in my sketchbook. Also, I'm an active member of **Stattlab**, a silkscreen and analog photography community/space. And collaborate weekly with a satire cartoon publication from Spain, **El Estafador**.

SKILLS

Branding
Art Direction
Visual Design
Creative Direction
Figma
Adobe Creative Suite
Wireframing
Prototyping
Design Systems
User-Centered Design

LANGUAGES

Spanish: Native
Catalan: Native
English: Fluent
German: Fluent